

Memory Assessment Services in East Sussex

Memory Assessment Services (MAS) are provided by the following organisations across East Sussex in accordance with a single service specification:

Eastbourne Hailsham and Seaford (EHS) CCG

Hastings and Rother (H&R) CCG

High Weald Lewes Havens (HWLH) CCG

Integrated Community Care (ICC) Ltd.

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Sussex Partnership NHS Foundation
Trust

ICC was the first federation of GP practices to be formally established in East Sussex, and was awarded the contracts to provide Memory Assessment Services (MAS) from April 2015 following a competitive tendering process.

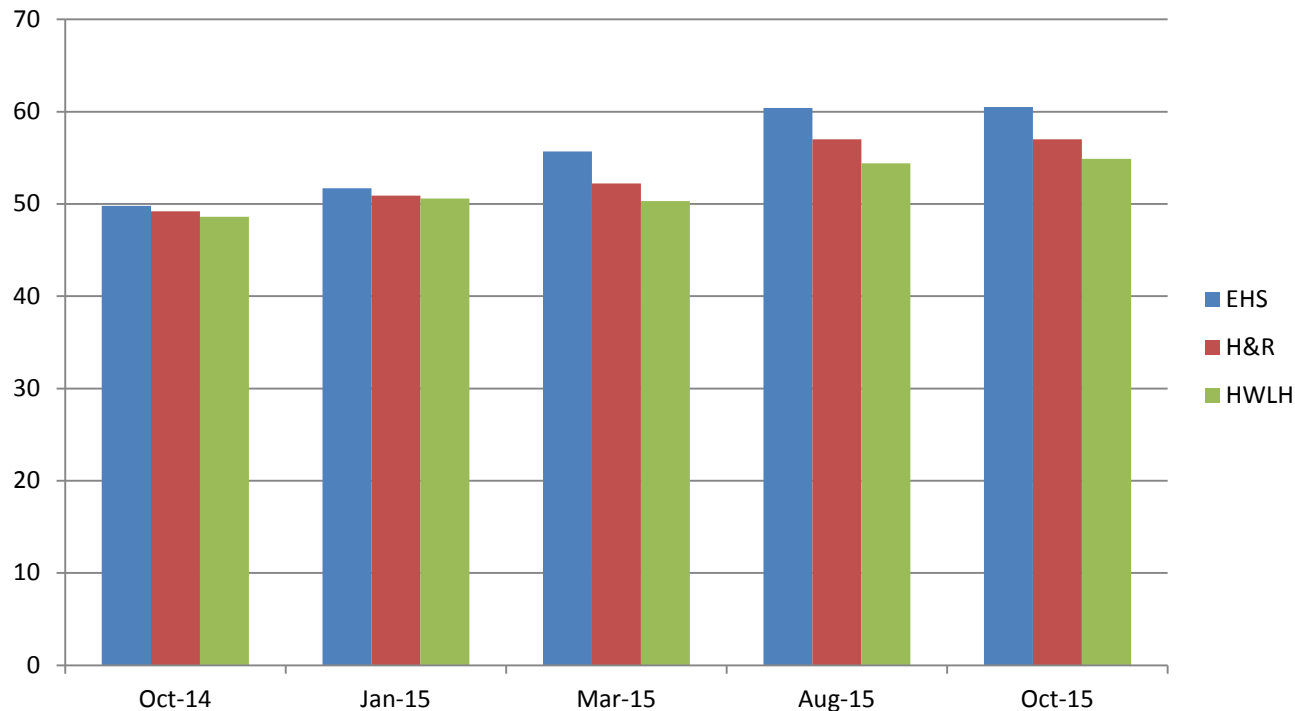
SPFT has been providing Memory Assessment Services since October 2013 when they were first formally commissioned, and was one of the participants in their being piloted.

HWLH CCG is currently piloting a new approach to dementia diagnosis at one practice in Buxted, known as the 'Golden Ticket'.

Dementia Diagnosis Rates

When the national strategy “Living well with dementia” was published in 2012 the rate of diagnosis of people with dementia in East Sussex was only 29% of the number expected.

A national target was set to increase diagnosis rates to 67% by 2015. Although substantial progress has been made over the last year to improve diagnosis rates in East Sussex, current rates still fall short: EHS = 60.5% H&R CCG = 57% HWLH = 54.9%.



Improving Diagnosis Rates - EHS and H&R CCGs

- Memory Assessment Service (MAS) capacity been increased by 25%
- Evidence from the MAS Pilot Evaluation is that the Primary-care led service attracted the greatest increase in earlier referrals
- A specific new scheme has been commissioned to start diagnosing more people living with dementia in Care Homes
- GP incentive schemes are being rationalised under new CCG 'co-commissioning' powers:
 - to increase the number and quality of referrals across all practices
 - to ensure annual 'data harmonisations' mean diagnosis is recorded
- Parallel investments are being made in Dementia Advisors and in new Community Support Workers for Dementia:
 - to encourage GP referrals by ensuring support is available post diagnosis



*High Weald Lewes Havens
Clinical Commissioning Group*

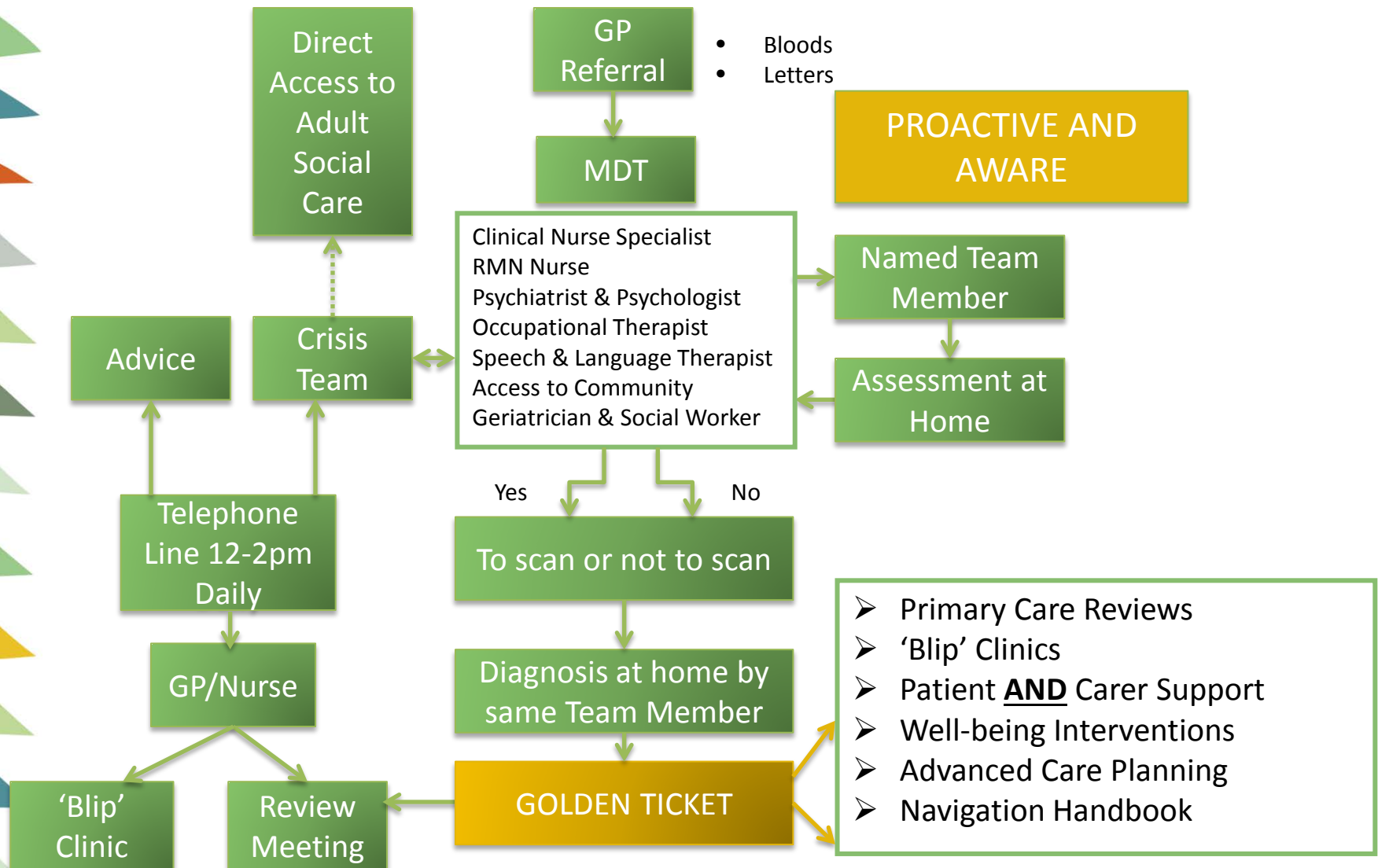
my
golden
ticket

my dementia

The Dementia Golden Ticket An Emerging New Model of Care

Kim Grosvenor, Manager Lead, HWLH CCG

The Dementia Golden Ticket – Model over-view



1. Physical Wellbeing



2. Emotional Wellbeing



3. Memory Wellbeing



4. Occupational Wellbeing





Emerging themes of benefits

- People are feeling less isolated, less alone and more supported.
- People are grateful that the NHS is reaching out to them and meeting them 'where they are'. (Closer to Home)
- People would like to be independent for as long as possible and most Carers felt that the project enabled them to be.
- Social and relationship issues are being dealt with in the GP Practice, which is improving peoples' quality of life.
- 25% reduction in prescribing due to Pharmacy Review.

Full evaluation by Academic Health Science Network and associated partners between Jan – Mar 2016.



Part of a Learning Community

- King's Fund, (February 15)
- Dementia Fellowship, (April 15)
- 6th International Carer's Conference, (Gothenburg), (Sept 15)
- Health Foundation (Innovation Award), (November 15)
- AHSN Collaborative Event, (November 15)

A yellow rectangular graphic with rounded top and bottom corners, resembling a ticket. It has a dark teal background with the text 'my golden ticket' in a dark teal serif font. Below this text is a thin horizontal line, and below the line is the text 'my dementia' in a smaller, dark teal sans-serif font.

my
golden
ticket

my dementia

**Any
Questions?**